



Camp Quality Michigan — Social Media Information

Thank you for your sponsorship. Each and every year since 1986 Camp Quality Michigan has provided a community, adventures, laughter, friendship, fun and hope for the children battling cancer. Your sponsorship helps us provide the programs that allow these kids to have quality time, while fighting for their lives. We hope you will be as proud of your sponsorship, as we are of you being a sponsor and use this social media information to make others aware of your commitment and the work of Camp Quality Michigan, especially during September, which is Childhood Cancer Awareness Month.

WHERE TO FIND US ON SOCIAL MEDIA

Website: www.campqualityusa.org/mi

Facebook: <https://www.facebook.com/CampQualityMichigan>

Instagram: @campqualitymi

OUR MISSION: Camp Quality serves children with cancer and their families by providing year-round programs, experiences, and companionship, at no cost.

HOW CAN YOU HELP?

- ⇒ Post as much as you want about Camp Quality Michigan at any time, but especially in September for Childhood Cancer Awareness Month.
- ⇒ Share (below) information to make others aware of the size, scope and challenges associated with childhood cancer.
- ⇒ Share our volunteer page with your constituents, customers and employees (<https://www.campqualityusa.org/mi/ways-to-give/donate-time/>).
- ⇒ Start an employee volunteer program in partnership with Camp Quality Michigan (Contact Jean McDonough at jean.mcdonough@campqualityusa.org)

WHAT CAN I SHARE?

Here are some ideas or key messages you can share on social media with a link to our website:

- When a parent receives a cancer diagnosis for their son or daughter, childhood stops. Vacations, family time, crafts and campfires are replaced with doctor visits, infusion treatments, isolation and restrictions. That is why we are so proud to sponsor Camp Quality Michigan and help restores some of the childhood experience for these kids.
- One in 285 children will be diagnosed with cancer by the time they turn 20. And Michigan is ranked 5th in the nation for number of new pediatric cancer diagnoses, with nearly 420 annual childhood cancer diagnosis. Until there is a cure, we are proud to sponsor Camp Quality Michigan, who help these kids through the biggest battle of their lives.
- Since 1986, Camp Quality Michigan serves children with cancer or in remission for less than five years and their families through year-round programs, experiences, and companionship. We are proud to support these kids, their families and the volunteers that make it all possible. Check out their website.
- Having a child with cancer is one of the most painful and difficult situations a family can face. We support Camp Quality Michigan, to focus the quality of their lives while they battle for their lives—never letting them forget that being a kid free of cancer is waiting for them on the other side.
- We are so proud to support Camp Quality Michigan. The work they do for children with cancer is inspiring.

Feel free to reach out with any questions to Amy Smitter at 517.231.7981 or amy.smitter@campqualityusa.org