

## Sponsorship Levels – 2021 Camp Season



Each year Camp Quality Michigan strives to provide children with cancer a chance to just be kids through a no cost summer camp experience. At camp they can connect with other children who understand what they have been through and caring adults. This year's theme for camp is "THRIVE" and our core activities will promote: creativity, gratitude, humor, confidence and zest! Please help us make camp possible with a sponsorship of one of our core values.



### Creativity - \$250

*Creative people show sensitivity and imagination. At Camp Quality children are allowed to show these wonderful traits, express how they feel and get their creative juices flowing. Through crafts, activities, problem solving and showcasing their talents children can explore their world and share their experience with others.*

**Creativity Sponsors will receive:** Camp T-Shirt, Thank You Display Sign and Social Media Promotion Kit



### Confidence - \$500

*Children develop confidence through trying things, learning new things and sometimes through failing and trying again. Children with cancer do not get as many of these opportunities because of treatments, days of feeling sick, missing school and interactions with other children. Our camps encourage*

**Confidence Sponsors will receive:** Everything above, plus an extra shirts and a mention and link on Face-



### Humor - \$1,000

*Laughter is truly the best medicine, so at our camps we try to create as many opportunities for smiles, chuckles, bad puns, belly rolls and yes – even 'spitting milk out your nose' laughter. At Camp Quality we want kids to feel so at home they can find the humor in each other, as well as themselves.*

**Humor Sponsors will receive:** Everything above, plus Camp Swag and Thank You at our Annual Event



### Gratitude - \$1500

*As our founder noted, we cannot do much about the quality of life, but we can do much about the quality of life. We take that to heart and are grateful for the time we have together. Most children survive childhood cancer but can have lingering medical problems, emotional scars and just be set behind in life. Our camps show gratitude for each day and the things kids can and do with their lives.*

**Gratitude Sponsors will receive:** Everything above, plus a visit to camp in 2022 and a newsletter link



### Zest - \$2500

*Having a zest for life encompasses having passions, interests and living life with a sense of excitement and wonder. We want our campers to develop their zest, as well as share it with others. Having a zest for life embodies hope – hope for a future without cancer.*

**Zest Sponsors will receive:** Everything above, plus an a picture with our campers and volunteer opportunities for employees