

CQUSA CONNECTION

CELEBRATING CHAMPIONS FOR KIDS WITH CANCER



October 10-13, 2024 | Sheraton KC Hotel at Crown Center

Thursday Dinner (Optional): For those arriving on Thursday, we'll have suggested restaurants for group dining, including the upper deck of **F325 BBQ is reserved for CQ at 7 PM (1825 Buchanan St, North Kansas City, MO)**. Carpooling is recommended to F325.

FRIDAY

9 AM - Noon	Unification Taskforce Room Van Horn AB
Lunch on your own in Crown Center	
Noon - 4 PM	De-escalation Training Part 1 Room: VanHorn C
1 - 4 PM	Director's Meeting Room: Van Horn AB
All Day	Explore Kansas City along KC StreetCar Route with Scavenger Hunt. We'll form groups to start multiple times throughout the day.
6 - 9:30 PM	Kick-off Happy Hour followed by Dinner and Program which includes Camp Highlights from GKC & NWMO. Tailgate Game Attire encouraged. Happy Hour on Terrace and Dinner in Atlanta Ballroom.
9:30 - 10:30 PM	Silent Disco & Hospitality Suite Open (Beverages & Snacks)

SATURDAY

8 - 9 AM	Breakfast served at 8 AM followed by OZ & CMO Camp Highlights
9 - 10:30 AM	General Session including an update from the Unification Taskforce
10:45-11:30 AM	Breakout Sessions
Van Horn C	<ul style="list-style-type: none">• Camp: A Place Where We All Belong! Explore meaningful ways we all play a role in making camp a place where everyone can be their authentic selves. P: Jen Stewart
Benton B	<ul style="list-style-type: none">• Telling Your Story! Learn to craft authentic, compelling stories about CQ that connect with donors and inspire engagement. We'll explore why storytelling is key to building trust and can boost donor support. P: Mark Lowry & Kristin Patterson
Benton A	<ul style="list-style-type: none">• Health & Safety! Discuss essential best practices for ensuring camper health and safety, including how to provide support beyond your camp's Medical Station. P: Jean McDonough
Van Horn AB	<ul style="list-style-type: none">• Supercharge Your Volunteer Squad! We'll equip you with must-have tactics for recruiting, onboarding, training, and keeping volunteers engaged and happy! P: Training Team



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SATURDAY CONTINUED

Noon 1:00 PM	Lunch with Camp Highlights from MI, OH and NJ in Atlanta Room
1:00 - 6:00 PM	Hospitality Suite Open (Beverages & Snacks)
1:30 - 5:00 PM	De-escalation Training VanHorn C
1:30 - 2:30 PM	Breakout Sessions
Benton A	<ul style="list-style-type: none"> • CQUSA Board Meeting
Benton B	<ul style="list-style-type: none"> • Elevating Your Campaigns & Events: Learn about what's next on the horizon with EveryAction, our new CRM system and how you can take advantage of OneCause to raise more money at your fundraising events. P: Mary Lockton
VanHorn AB	<ul style="list-style-type: none"> • Rev up your 3 R Game! Explore effective strategies to enhance the 3 R's (Referral, Recruitment and Retention) with partners. You'll gain tools to grow your network and build lasting, impactful partnerships that support CQ's mission. P: Mark Lowry
Atlanta Ballroom	Round Table Topic: Ideas from Quality Awards. F: Crystal Davison
2:45 - 3:45 PM	Breakout Sessions
Benton A	<ul style="list-style-type: none"> • Beyond the Bumper Sticker! A practical workshop designed to help ensure that every camp is accessible and inclusive for all campers and volunteers by providing tools and insights on how to adapt activities, remove barriers, and foster a supportive atmosphere. P: Cindy Schaffner & Jordan McDowell
Benton B	<ul style="list-style-type: none"> • From First Hello to Lifelong Donor Support: Take a dive into the essential stages of the Donor Engagement Cycle and learn how to leverage events and sponsorships to expance your donor base and increase revenue. P: Eddie Bobbitt
VanHorn AB	<ul style="list-style-type: none"> • Rev up your 3 R Game! Explore effective strategies to enhance the 3 R's (Referral, Recruitment and Retention) with partners. You'll gain tools to grow your network and build lasting, impactful partnerships that support CQ's mission. P: Mark Lowry
Atlanta Ballroom	Round Table Topics: 1. Games & Team Building. F: Tom Fasca 2. Alumni Connection. F: Kristin Patterson
4:00 - 5:00 PM	Breakout Sessions
Benton A	<ul style="list-style-type: none"> • Dignity: A culture of Compassion & Respect. Together, we can create an environment where respect and empathy thrive, and where everyone is supported, and empowered. P: Jessica Foote
Benton B	<ul style="list-style-type: none"> • Maximizing Impact with Giving Tuesday & Year-End Giving. We'll share how we are better positioning CQ for Giving Tuesday and year-end giving, along with providing essential tools and resources for your camp. P: Mark Lowry
VanHorn AB	<ul style="list-style-type: none"> • Fun with a Purpose! Design fun, mission-driven activities that create impact. Intentional Programs ensures every moment is both exciting and purposeful, helping us achieve our outcomes while campers have a blast! P: Sarah Givens & Kaitlin Wilson
Atlanta Ballroom	Round Table Topics: 1. Unification Q&A 2. Finance Changes

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SATURDAY CONTINUED

6:00 - 7:00 PM	Cocktail Hour with cash bar on Terrace.
7:00 - 9:30 PM	Dinner followed by Program which includes Quality Awards and Camp Highlights from TX and KI in Atlanta Ballroom
9:30 - 10:30 PM	Silent Disco & Hospitality Suite open

SUNDAY

8:00 - 9:00 AM	Continental Breakfast Buffet Atlanta Ballroom
9:00 - 11:00 AM	General Session which includes Special Recognitions and Camp Highlights from HTL, IL and AR.

Additional Information



Check here for the latest information and updates.

What to Wear?

Weather: High 85 /Low 55
Tailgate Game Attire on Friday. Camp Casual Attire on Saturday and Sunday.

Hotel Rooms

Check in: 4:00 PM
Check out: Noon

Questions? Need Help?

Jessica Foote, Co-Chair
816.739.5888

Loren Edgar, Co-Chair
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Karen Rendell 269.757.4168

CQUSA Welcome Table

Look for the CQ Tent near the Atlanta Ballroom on Friday to let us know you've arrived and pick up your welcome bag.

